## **WEST Search History**

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DATE: Wednesday, December 21, 2005

Hide?	<u>Set</u> Name	Query	Hit Count
	DB=U	JSPT; PLUR=YES; OP=OR	scannes
Γ	L8	(6078893   5459656   5675662   6073112   6189005   5642485   5389773   5832457   5299115   5712985   5317507   5819226   5619709   6026397   5325298   5201010   4908761)![PN]	17
	DB=F	PGPB, USPT, USOC, EPAB, JPAB, DWPI, TDBD; PLUR = YES; OP = OR	
П	L7	('6430539')[ABPN1,NRPN,PN,TBAN,WKU]	1
П	L6	('6430539')[URPN]	12
	L5	L3 and ((predict\$5 or forecast\$5 or estimat\$5) near7 ((future or expected or later) near3 (spend\$5 or purchas\$5 or behavior)))	150
	L4	L3 ((predict\$5 or forecast\$5 or estimat\$5) near7 ((future or expected or later) near3 (spend\$5 or purchas\$5 or behavior)))	1892
	L3	L2 and ((consumer or customer or client) near3 (demographic or data or profile or information or history))	1069
	L2	L1 and (consumer or customer or client)	1665
	L1	((predict\$5 or forecast\$5 or estimat\$5) near7 (spend\$5 or purchas\$5))	2520

END OF SEARCH HISTORY

## EAST

Ref #	Hits	Search Query	DBs	Default Operator	Plurals	Time Stamp
S1	229482	(customer or consumer or client) and (value or worth or importance)	US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2005/12/21 12:58
S2	145064	S1 and (segment or partition or group or cluster)	US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2005/12/21 12:58
S3	62805	S2 and (transaction or purchase or behavior)	US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2005/12/21 12:59
S4	18891	S3 and (score or evaluate or rank)	US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2005/12/21 12:59
S5	98523	"4" and (model) and (database)	US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2005/12/21 12:59
S6	9463	S4 and (model) and (database)	US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2005/12/21 12:59
S7	6786	S6 and (compare or contrast)	US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2005/12/21 12:59
<b>S8</b>	1858	S7 and "705".clas.	US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2005/12/21 12:59

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S9	366612	(customer or consumer or client) and (data or information)	US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2005/12/21 13:00
S10	184636	S9 and (profile or segment or partition or group or cluster)	US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2005/12/21 13:00
S11	136318	S10 and (purchase or spending or expenses or preference or location or proximity or geography or geographic)	US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2005/12/21 13:01
S12	6992	S11 and ((evaluate or assess or determine or judge or calculate) adj (worth or value or potential or importance or usefulness or desirability))	US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2005/12/21 13:01
(S13)	1533	S12 and "705".clas.	US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2005/12/21 13:01
S14 	9460	(customer or consumer or client) and (Data or informaiton) and ((evaluate or assess or determine or judge or calculate) adj (worth or value or potential or importance or usefulness or desirability))	US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2005/12/21 13:02
S15	) 1877	S14 and "705".clas.	US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2005/12/21 13:02

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(\$16)	88	("4546382" "4833308" "4972504" " 5128752" "5201010" "5223924" "52 27874" "5237620" "5285278" "5305 196" "5327508" "5388165" "543064 4" "5448471" "5592560" "5621812"  "5638457" "5642485" "5644723" " 5649114" "5659469" "5675662" "56 87322" "5724521" "5754939" "5774 170" "5774868" "5794210" "583245 7" "5970469" "5974399" "6009410"  "6014623" "6026370" "6035280" " 6055573" "6185541" "6216129"). PN. OR("6298348").URPN.	US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2005/12/21 13:06
S17	37481	(customer or consumer or client) same (transaction or purchase or sales) same (profile or history or file or data)	US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2005/12/21 13:06
S18	28242	S17 and (access or assess or assign or evaluate or rank or score or evaluation or compare)	US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2005/12/21 13:06
S19	24095	S18 and (individual or group or segment or market)	US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2005/12/21 13:06
S20	16853	S19 and (analyze or analysis or compare or contrast or rank)	US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2005/12/21 13:07
S21	9835	S20 and ((customer or consumer or client) same (value or worth or potential or importance))	US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2005/12/21 13:07
S22	9824	S21 and (collect\$4 or monitor\$4 or stor\$4 or access\$4 or assign\$4)	US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2005/12/21 13:07

	S23	3325	S22 and ((transaction or purchase) adj (data or information or results))	US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2005/12/21 13:08
scanned titles	(524)	2000	S23 and "705".clas.	US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2005/12/21 13:08
scaned titles	(S25)	88	("4355372" "4752675" "4872113" " 4908761" "5227874" "5430644" "56 15342").PN. OR ("5974396").URPN.	US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2005/12/21 13:09
scanned titles	(S26)	75	("3956615" "4319336" "4340810" " 4355372" "4438824" "4799156" "49 41090" "4943963" "4951196" "4972 504" "5056019" "5103392" "520229 77" "5253345" "5316093" "5331544 " "5490060" "5490252" "5491473"  "5499385" "5513102" "5521363" "5 557518" "5557780" "5590196" "559 0197" "5592378" "5592560" "56048 04" "5608874" "5684965" "5687322 " "5832460" "5926796" "5974396"). PN. OR("6519572").URPN.	US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2005/12/21 13:11